

NO MATTER THE SEASON

A novel by Ronald L. Froehlich

Reveals what tears apart a family or binds it together

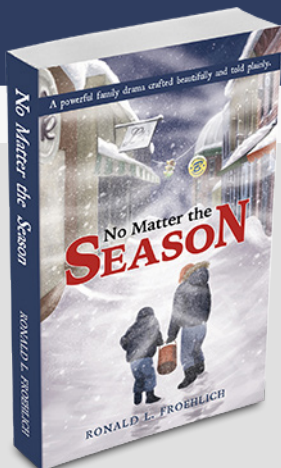
Every family's struggle is to avoid tragedy or overcome it. Most parents' worst nightmare is the thought of their family unit being destroyed. Two young boys lose their mother in the early 1950s in Nebraska and are forced to grow up quickly as they fight to survive in the care of their slipshod, narcissistic father, a man named Henry Goodwin. A young woman named Lilly (Henry's former lover) enters their lives. She stands up to the father at every turn, as time after time he threatens to fracture the family's

core. Fusing fictional suspense with elements of the author's Midwestern upbringing, the action never lets up as the family packs up and heads for the promised land of Los Angeles. They travel along Route 66 on an amazing trip that sets the stage for transformative experiences that will reshape the main characters, for better or worse. While the classic family drama has long been a staple of the literary landscape, few books of this ilk hit home like *No Matter the Season*.

"Readers identify closely with the characters in this classic family drama."

About the Author

Ron Froehlich was born in Los Angeles and grew up in Nebraska and Iowa. After college he worked as a newspaper reporter, interrupted by a tour of duty in Vietnam where he served as an Army correspondent and was awarded a Bronze Star for service. He was manager of investor information and a speechwriter for a U.S. Fortune 500 company before starting his own public relations/advertising agency. He now divides his time between Colorado and Texas.



Quick Facts

- » Publisher: CreateSpace Publishing (November 20, 2014)
- » ISBN-10: 1502559226 / ISBN-13: 978-1502559227
- » Available at select independent bookstores and at amazon.com
- » Includes a Reader's Guide for book clubs

Praise for *No Matter the Season*

“It is easy to root for Froehlich’s vivid characters in this heartfelt family saga that will stick with you long after you’ve read the last page.”

— Steve Mitchell

“If you’re a fan of classic family drama, *No Matter the Season* will capture your imagination from the first page to the surprising end.”

— Margaret Guthrie

“This is a great read that you can’t put down. This novel can make you laugh, cry, angry, happy, and there’s even a bit of suspense.”

— Reader Review

Media Inquiries

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Book Clubs

If you are a book club or group interested in a visit or one-on-one comments with the author, please contact:

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Author Interaction

The author enjoys hearing from readers and responds to questions and comments as soon as possible.

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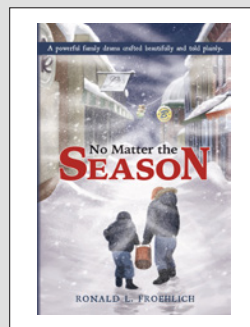
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